

## **Fincare Small Finance Bank – Supporting and Boosting Ambitious Women Entrepreneurs in Mysore**

**Mysore, Karnataka, 11<sup>th</sup> January 2022:** Microfinance has been helping and encouraging strong, determined, and resilient women entrepreneurs like **Sweetha P** from a village named ‘Mosambainahalli’ located in the Mysore Taluka of Karnataka. Sweetha married to Basavaraju, was a home maker and always had a keen interest towards cooking.

Although, as a homemaker she truly enjoyed cooking for her family, however she always wanted to take her desire of cooking, beyond her home, and transform her passion into a business to economically elevate both herself and her family. Even after having all her plans ready to start a Fast-Food joint, she was unable to progress, due to lack of capital. Sweetha had been facing difficulties for a long period as she was unable to arrange collateral free capital to set-up the fast-food restaurant.

The determined and unrelenting Sweetha decided not to give up, on her passion and dream. One day as she was passing by from her village, she saw a loan officer educating and addressing a group of women. Sweetha approached the loan officer who happened to be from Fincare Small Finance Bank (SFB) and got her queries on availing collateral free microfinance loan, addressed.

On receiving adequate information about microcredit and its offerings, an excited Sweetha received a loan of INR 30,000 to fulfil her dream of being self-reliant and an entrepreneur. She utilized the microfinance loan in overcoming her final stage obstacle to start her own fast-food restaurant.

Sweetha is a loyal customer of Fincare Small Finance Bank and currently is in her second loan cycle. With the income from her restaurant and being conscious on maintaining a good credit discipline, she cleared all her payments on time. In March 2021, she availed her second loan of INR 40,000 to expand her business further. With the support and trust from Fincare SFB, Sweetha could start her own business and garner additional source of income to support her family. Currently, her household annual income is INR 1,20,000 and they are living a decent and happy life.

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Incorporated in June 2017, **Fincare Small Finance Bank** has been formed from the conversion of ‘Disha Microfin Limited’, an NBFC-MFI. Disha Microfin was one among the 10 recipients of the ‘inprinciple’ approval from the RBI in September 2015, an approval granted to select NBFCs and MFIs to set up SFBs with the objective of furthering financial inclusion.

Fincare Small Finance Bank has a suite of smart banking products such as Savings Accounts, Current Accounts, Fixed Deposits, NRI Fixed Deposits, Recurring Deposits, Micro Loans, Cash Overdraft, Loans against Gold, Loan against property, Institutional Finance and Two-wheeler Loan. Fincare SFB serves over 28+ Lakhs customers across 19 States/UT. The Bank also has over 700 + Banking outlets with a workforce of over 8000+.

As per industry data, Microfinance loan portfolio stands at INR 2,43,737 Crores as on September 30, 2021, serving 5.65 crore unique borrowers with 10.52 crore loan accounts.

NBFC-MFIs are the only regulated financial institutions in the country that give unsecured loans to the borrowers from low-income households. These institutions fill an unfunded credit gap for women who do not have the wherewithal to provide collateral or security of any sort. The aim of NBFC-MFIs is to build sustainable livelihoods. Through providing last mile financial services even to



clients in remote rural areas, these institutions promote the Government's financial inclusion agenda.

NBFC-MFIs are an important partner for Prime Minister MUDRA Yojana and almost 50% of the loan disbursements under this programme have been done through microfinance companies. NBFC MFIs are registered with the Reserve Bank of India and are stringently regulated right from the size of loan, the tenure, the rate of interest and a Fair Practices Code (FPC) and an Industry Code of Conduct (CoC) which governs their functioning. The Reserve Bank conducts regular supervision of all NBFC MFIs.

**For further information please connect with:**

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