

MFIN launches a series of free Medical Health Camps in 18 flood affected districts of Assam

Assam, 15th September 2022: In continuance with its community development initiatives during natural disasters, MFIN, the Microfinance Industry Association and an RBI recognized Self-Regulatory Organization, launched a series of Medical Health Camps in 18 districts of Assam to provide immediate medical relief to the flood-affected communities.

In this initiative, M-SWASTH, a technology driven digital healthcare service provider has partnered with MFIN to deliver 32 Health Camps over a period of 30 days. As a Micro-Insurance and digital health services entity, the focus is on providing preventive and primary healthcare to customers, with insurance serving as the final layer of protection to complete the customer's health journey.

MFIN Members who are RBI regulated Microfinance entities including Arohan Financial Services Ltd, ASA International India Microfinance Ltd, Fortune Credit Capital Ltd, Fusion Micro Finance Ltd, IIFL Samasta Finance Ltd, Satin Creditcare Network Ltd and Ujjivan Small Finance Bank are supporting these camps. The health camps will be organized in Bajali, Barpeta, Biswanath, Cachar, Darrang, Dhemaji, Golaghat, Hailakandi, Hojai, Kamrup, Karimganj, Lakhimpur, Majuli, Nagaon, Nalbari, Sonitpur, , Tinsukia, and Udalguri . Five camps benefitting as many as 600 people have already been organized in Bajali, Biswanath and Barpeta.

Ms. Achla Savyasaachi, National Head – State Initiatives, MFIN said, “Floods lead to the spread of many water-borne diseases. Through these health camps, we aim to provide health access to the people most affected due to these floods, spread health-related awareness including sessions from MBBS Doctors on prevention and cure from water borne diseases, distribute basic (OTC) medications to treat common diseases, conduct basic health checks for wellness and ensure early disease detection and treatment”.

Mr Neeraj Maheshwari, Co-founder and CEO of M-SWASTH said, “Floods in Assam have had a devastating effect on the people of the State including creating a medical emergency. With this intent, we have joined hands with MFIN to try and reach as many districts as possible with the best of doctors and medical supplies so that good medical attention reaches people fast. ”

About Microfinance Institutions Network

MFIN is a premier industry association comprising 57 NBFC-MFIs and 42 Associates including Banks, Small Finance Banks (SFBs) and NBFCs. It is also the Self-Regulatory Organization (SRO) for the regulated NBFC-MFI. By virtue of bringing the NBFC-MFIs under one common umbrella, MFIN acts as a bridge between them and the regulators to build a dialogue for greater transparency, better policy frameworks and stronger client protection standards for responsible lending, thus enabling the microfinance industry to partake in meeting the larger financial inclusions goals.