

Microfinance lends a support to women entrepreneurs

Rajasthan, 23rd November, 2018: Sharda lives in Narsinghpura village of Jhunjhunu district in Rajasthan and earns her living through agriculture. Her husband, Pradeep, is a factory worker and their dream is to give their children a decent education for their bright future. Two years back, Sharda's husband was the sole bread earner and despite having a piece of land they did not have enough capital to pursue farming. Whatever money her husband used to earn was consumed in meeting basic needs of the family. She came to know about Satin Creditcare Network Limited, a Non-banking Financial Company- Microfinance Institution (NBFC-MFI) that provides collateral free microfinance to low income households in her area. She joined as a member and availed an Income Generating Loan of Rs 25,000 for the purpose of agriculture. Her husband supported her in procuring seeds and other material required for growing vegetables. Today, together they earn a sufficient income to fulfil all the needs of their family. Sharda has even started a second loan cycle to further improvise her farming business. Similarly, Munni from Uddawas village of Jhunjhunu district started her goat farming business with the help of loan from Satin Creditcare. Today she has around 20 goat and a successful dairy business. Through her income she is able to save enough money for a better future of her family.

These are only few of the many such success stories of women empowerment in Rajasthan where Satin Creditcare Network Limited has played a significant role. Satin Creditcare Network is one of the leading NBFC-MFIs working in Rajasthan. The company was established with the vision to uplift the financial status of the poor households through providing them easy access to the micro-credit. In its endeavour to provide easy access to financial services to its clients Satin Creditcare Network has impacted over 26 lakh lives and has over 800 branches across the country. The company has helped many local women entrepreneurs to improve their economic status and realise their dreams to improve their quality of life.

According to Microfinance Institutions Network, a self-regulatory organisation and an industry association of microfinance industry in India, women constitute 99% of micro-credit beneficiaries in the country. Microfinance institutions such as NBFC-MFIs are working towards providing an easy access to financial services to underserved and unbanked population in India.

NBFC-MFIs are the only regulated financial institutions in the country which give unsecured loans to the borrowers from low income households. These institutions fill an unfunded credit gap for women who do not have the wherewithal to provide collateral or security of any sort. The aim of NBFC-MFIs is to build sustainable livelihoods. Through providing last mile financial services even to clients in remote rural areas, these institutions promote the Government's financial inclusion agenda.

NBFC-MFIs are an important partner for Prime Minister MUDRA Yojana and almost 50% of the loan disbursements under this programme have been done through microfinance companies. NBFC MFIs are registered with the Reserve Bank of India and are stringently regulated right from the size of loan, the tenure, the rate of interest and a Fair Practices Code (FPC) and an Industry Code of Conduct (CoC) which governs their functioning. The Reserve Bank conducts regular supervision of all NBFC MFIs.