



Microfinance Institutions Network (MFIN)

Greenlight case study

Coverage Report

March 2019

Media Coverage Index

S. No.	Publication Name	Media
1.	The North East Time	Print
2.	Himalayan Mirror	Print
3.	The Assam Post	Print
4.	The Meghalaya Guardian	Print
5.	The Milege Assam	Print
6.	Shaila Prabha	Print

Publication	The North East Time
Edition	Assam
Date	19 th March, 2019
Page No.	02

Solar lamps – a source of affordable and clean light

BARPETA, MAR 18 : Shikha Dutt is a resident of Howli in Assam, which is a small town and faces erratic electricity supply. She and her husband were facing financial issues and she was aware that her husband could not handle the financial debts alone. Shikha began her tailoring business with a single sewing machine. She faced erratic work patterns with being loaded with work on some days and absolutely none on the others. Lack of electricity in Howli had restricted her from working after daylight. With the sewing business, there is always a high probability of injuring herself while threading the needle in a low light.

Shikha came to know about Greenlight's Sun King Lamps which are powered by solar energy. On purchasing the lamps, Shikha is now able to work even in the odd hours of the days. She is thrilled by the fact that it is charged by solar energy, thereby reducing her electricity bill. She loves the quality of the light and the long-lasting capacity of the lamp. She is now able to devote more time to other household chores as well.

Shikha now plans to have multiple sewing machines and is planning to recruit people under her. She aims to open a tailoring school, finally realising her dream of being a successful entrepreneur. Greenlight has changed lives of 2 billion people across the world who use dim and dangerous kerosene lamps and do not have access to reliable electricity supply. The company works towards providing affordable and clean energy source to people especially from rural areas where electricity supply is unreliable.

Publication	Himalayan Mirror
Edition	Assam
Date	16 th March, 2019
Page No.	02

Solar lamps -a source of affordable and clean light

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Publication	The Assam Post
Edition	Assam
Date	19 th March, 2019
Page No.	03

Solar lamps –a source of affordable and clean light

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Publication	The Meghalaya Guardian
Edition	Assam
Date	19 th March, 2019
Page No.	02

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Publication	The Milege Assam
Edition	Assam
Date	18 th March, 2019
Page No.	04

Solar lamps improve quality of life of Indian women

Barpeta: Greenlight has changed lives of 2 billion people across the world who use dim and dangerous kerosene lamps and do not have access to reliable electricity supply. Greenlight's Sun King Lamps are powered by solar energy. On purchasing the lamps, one is now able to work even in the odd hours of the day. It is charged by solar energy, thereby reducing electricity bill. Consumers love the quality of the light and the long-lasting capacity of the lamp. With the use of such solar lamps many women in rural areas of India have improved their quality of life. The company works towards providing affordable and clean energy source to people especially from rural areas where electricity supply is unreliable.

Publication	Shaila Prabha
Edition	Assam
Date	21 st March, 2019
Page No.	06

গ্লিনলাইট সান কিং ল্যাম্প ব্যয় সাশ্রয় করে

গুয়াহাটি : সৌরবাতি (সোলার ল্যাম্প) ব্যয় সাশ্রয়ী ও স্বচ্ছ আলোর উৎস। গ্লিনলাইটের সান কিং ল্যাম্প জুড়ে সৌরশক্তিতে। এই ল্যাম্পের সাহায্যে দিনের যেকোনও সময় কাজ করা সম্ভব। সৌরশক্তি ব্যবহারের কারণে ইলেক্ট্রিসিটি বিলও কম হয়। আলোর মান ও দীর্ঘস্থায়ীত্বের কারণে গ্রাহকরা এই ল্যাম্প পছন্দ করেন। গ্লিনলাইট বিশ্বের ২ বিলিয়ন মানুষের জীবনে পরিবর্তন এনেছে, যারা আগে কমজোরি ও কেরোসিন বাতি ব্যবহার করতেন এবং যাদের বৈদ্যুতিক আলো ব্যবহারের সুযোগ ছিলোনা। গ্লিনলাইট ব্যয়সাশ্রয়ী ও পরিষ্কার আলো জোগানোর কাজ করে চলেছে, বিশেষকরে গ্রামাঞ্চলে, যেখানে বিদ্যুৎ সরবরাহ প্রায়শই অনিশ্চিত। এরকম সোলার ল্যাম্প ব্যবহার করে গ্রামাঞ্চলের অনেক মহিলা তাদের জীবনযাত্রার মানোন্নয়ন ঘটিয়েছেন।